



THE FOUNDATION FOR THE
PUBLIC SCHOOLS OF THE TARRYTOWNS



THE
HORSEMAN'S
DERBY Spring Gala
2026

30th Annual Spring Gala

Saturday, May 2, 2026, 6:00 PM

HUDSON LOFT, IRVINGTON, NY

NAME

COMPANY / ORGANIZATION

ADDRESS

CITY, STATE, ZIP

EMAIL

PHONE

I / We cannot attend, but would like to
make a donation of: \$ _____

Total amount enclosed: \$ _____

Checks payable to: **The Foundation for the Public Schools
of the Tarrytowns**

For more information and to make an online payment, visit:
tarrytownschoolsfoundation.org

KINDLY RSVP BEFORE APRIL 17TH

For Information: foundation@tufsd.org
www.tarrytownschoolsfoundation.org/springbenefit2026

Send Digital Display ads/logos to: TTFoundationGala@gmail.com

Mail completed form and payment to:

The Foundation for the Public Schools of the Tarrytowns
200 North Broadway, Sleepy Hollow, NY 10591

SPONSORSHIP OPPORTUNITIES

LEGEND SPONSORSHIP: \$5,000

- 4 tickets to the event.
- Exclusive sponsor of a seated lounge area with dedicated signage and promotional swag
- Dedicated E-blast thanking you for your sponsorship and highlighting your business
- Social media takeover day on Instagram and Facebook
- Mention in Press Release(s)
- Premiere logo placement mention as Legend Sponsor in all Foundation emails reaching over 2,000 homes (minimum of 5 emails leading up to event)
- (2) Dedicated "Thank You" posts on social media with logo and link to website
- (2) Full pages (one ad and one full screen logo) displayed on the digital screens at the event

ICON SPONSOR: \$2,500

- 4 tickets to the event
- Logo placement mention as an Icon Sponsor on event material, signage, and advertising
- Mention in Press Release(s)
- Logo placement mention as an Icon Sponsor in all Foundation emails reaching over 2,000 homes (minimum of 5 emails leading up to event)
- (1) full screen ad displayed on the digital screens at the event
- (1) Dedicated "Thank You" post on social media with logo and link to website

HERO SPONSOR: \$1,500

- 2 tickets to the event
- Identified as a Hero Sponsor on event materials
- Mention in Press Release(s)
- Included as a Hero Sponsor in all Foundation emails reaching over 2,000 homes (minimum of 5 emails leading up to event)
- Half page ad displayed on the digital screen at event

FRIEND OF THE FOUNDATION SPONSOR: \$750

- 2 tickets to the event
- Identified as Friend of the Foundation on event materials
- Mention in Press Release(s)
- Company or Family Name displayed on the digital screen at event

PROMOTIONAL UNDERWRITING OPPORTUNITIES

Back by popular demand! Businesses/Families that underwrite elements of the event will receive exclusive signage placement at the event as well as a mention in our promotional materials

Photo Booth: \$2,500

One of the most popular features of our event! Your logo will be featured on dedicated signage displayed next to the photo booth throughout the entirety of the dinner.

Sponsor the Showing of the Kentucky Derby race: \$2,000

Take the winner's circle at our gala, sponsor the Kentucky Derby race screening! Your logo will shine before and after the action, giving your brand a winning moment in front of a lively crowd.

Sponsor the Cocktail Hour: \$2,500

Start the party and put your brand in guests' hands - literally! As the Cocktail Hour Sponsor, your logo will be featured on signage during the cocktail hour and on cocktail napkins as guest sip, mingle and kick off the night in celebration.

Ascending Brand Showcase — Brand the Elevator: \$1,500

Be the brand that lifts the night off the ground. As guests ride up from parking to the party, your logo will be front and center inside the elevator - turning a quick ride into a memorable first impression!

Custom Signature Cocktail: \$1,250

Sip, sip hooray! We'll work with you to name and craft your signature cocktail to be featured at every bar, with your name or logo displayed on bar signage throughout the course of the event

Sweet Treats: \$1,000

Be the benefactor of our dessert! As guests indulge in sweet treats, your business will be front and center with signage during dessert service.

TICKETS AND DIGITAL DISPLAY ADS

- Individual Ticket (general seating): \$250/each
- Discounted/Staff Ticket (general seating): \$175/Each
- Full Page Digital Display Ad: \$300
- Half Page Digital Display Ad: \$200
- Company or Family Name Listed: \$100
- Sponsor a TUFSD Staff Ticket: \$175